

BCF Annual Conference & Gala Dinner “Sustainable Change in the Coatings Industry”

13 May 2010, Sheraton Park Lane Hotel, London W1



www.coatings.org.uk



Conference Programme
Gala Dinner
Registration

Do coatings manufacturers have to re-think their long term positioning?

Dr Inna Baigozina-Goreli, AT Kearney

Coatings products from Cradle to Cradle?

Professor Dr Michael Braungart, EPEA Internationale Umweltforschung GmbH

Embracing business change rather than bearing with it!

Pamela Venables, Capgemini

The BCF role in an ever-changing world

Tony Mash, British Coatings Federation



Omya UK



MAKING SKILLS WORK



BCF Annual Conference & Gala Dinner

Venue & Speakers



This year's Conference is being held at the stunning five star Sheraton Park Lane Hotel in London's Piccadilly. Competitive rates have been secured at this delightful venue—see the booking form on the back page for prices and visit the website www.sheraton.com/parklane for more detail about the hotel.

Introduction from BCF President Richard Chapman of Jotun Paints (Europe)

There has been no more challenging a period for our industry as now. We are all working harder than ever and so this year we have developed a new short format conference to suit your busy schedules. As your main opportunity to meet industry colleagues, we are building on the great BCF networking events of the past by using a central London location to make the venue accessible to all. To tempt you, our hard working BCF team has selected high quality speakers to inform and inspire you with some radical thinking on economic, environmental and social aspects of company strategy relevant to all industry sectors of the BCF. And why not take time out to bring colleagues and customers for a relaxed and fun evening with the entertaining Barry Cryer. See you there.

Speakers



Dr Inna Baigozina-Goreli, from A T Kearney, the global management consultancy that uses strategic insight, tailored solutions and a collaborative working style to help clients achieve sustainable results. She will present "Do coatings manufacturers have to re-think their long-term positioning?" In this presentation she will cover the impact of the economic crisis on the Paint, Powder and Printing Ink sector, the growth engines which companies are using to accelerate out of the downturn, and potential strategies for the future.



Professor Dr Michael Braungart from EPEA Internationale Umweltforschung GmbH is a German chemist, who advocates that humans can have a positive ecological footprint by redesigning systems that support life. A former Greenpeace activist, he is now a professor of process engineering. His presentation will be on "Coatings products from Cradle to Cradle". He invites those who fully grasp the environmental challenge to orient their research efforts towards the redesign of today's products and services to meet Society's long term sustainable needs and thereby ensure growth and prosperity for the coatings industry well into the future.



Pamela Venables of Capgemini will present "Embracing business change rather than bearing with it!". A constant process of change has become a way of life for most companies in most industries but few companies report their experience of change as either successful or positive. Most change is seen as "hard yards", undertaken with gritted teeth and dogged determination. If we change the model then the benefits can be felt across many dimensions; greater productivity, higher staff retention / improved recruiting, inherently better and more complete decision-making. All of this leads to an improved ROI for the change and a more sustainable, stronger business.



Tony Mash, Chief Executive BCF "The BCF role in an ever-changing world". The BCF and its member companies across the Paint, Powder, Printing Ink and Wallcovering sectors of British industry are facing significant challenges both domestically and in export markets as the world recovers from the recession of the past two years. The BCF is continually adapting the services it provides in order to support its member companies as they seek to continuously improve the economic, environmental and social aspects of their overall performance. The latest service offerings from the BCF will be discussed in the context of the inputs presented by the other speakers at the conference.

BCF Annual Conference & Gala Dinner

Programmes

THE GALA DINNER

Meet old friends and new at what has become THE Coatings event of the year! Why not take a table and invite colleagues, customers and friends? The ticket price includes a Champagne Reception, four course Gala Dinner with wine, entertainment and accommodation at this stunning five star hotel.

Barry Cryer OBE



Our after dinner speaker

A quintessential panellist, Barry's television and radio work has included Radio 4's Just A Minute and I'm Sorry I Haven't A Clue. For Barry, recording an episode of the latter is a "sheer joy" and he attributes its longevity to the fact that "people haven't noticed we have not yet gone away!" Barry is also famous for having written gags for some of the true legends of comedy, including Morecambe and Wise, Dick Emery, Bob Hope, Sir Harry Secombe, Billy Connolly, Jasper Carrot and Richard Pryor. In 1998, Barry wrote his autobiography, You Won't Believe This But..., which has been broadcast on Radio 4.

SPOUSE PROGRAMME

An exciting Spouse programme has been arranged. After lunch, Blue Badge and history enthusiast Robert Williamson will lead a walking tour from the hotel to include the Mayfair byways, Jermyn Street, St James's Palace and Park, Whitehall Palace, Queen Anne's Gate and through Royal and political Westminster. The Rubens Hotel in Buckingham Gate, opposite the Royal Mews, has been booked for a much needed "tea"!

See the separate flyer for the full Programme and registration.

EXHIBITION STANDS AT THE EVENT

Our Sponsors will have showcase stands at the back of the Conference Suite and will be pleased to discuss the services that they provide with you. The following companies will have a stand:

BCF, Proskills, Stevens & Bolton LLP, Omya UK, StortEskens and Whittle Industry Data.

- 09.30 Registration
for Board Members
- 10.00 Board Meeting
Board Members only
- 12.00 Registration
Delegates and Spouses
- 12.30 AGM
Open to all Members
- 13.00 Lunch
- 14.00 Opening of Conference
Richard Chapman of Jotun Paints
BCF President
- 14.10 Dr Inna Baigozina-Goreli
A T Kearney
- 14.55 Pamela Venables
Capgemini
- 15.35 Refreshments
- 16.00 Professor Dr Michael Braungart
EPEA Internationale
Umweltforschung GmbH
- 17.00 Tony Mash
British Coatings Federation
- 17.30 Close of business sessions
- 19.30 Champagne Reception
Gala Dinner
Entertainment

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Registration Details

Thursday 13th May 2010—please tick

- 10.00 hrs Board Meeting (Board Members only)
13.00 hrs Lunch
14.00 hrs Conference
19.30 hrs Reception and Gala Dinner (black tie)
 Accommodation (single / double)
 Group table required (complete separate section below)

BCF Member delegate price £399 + VAT

Non-Member (manufacturers) delegate price £499 + VAT
This all inclusive price covers accommodation for Thursday, all meals including lunch, Gala Dinner, refreshments, entertainment, business programme and documentation. There is an extra charge for single occupancy in a double room.
Deduct £120 from the above rates if accommodation is not required.
The Spouse Programme can be booked separately—see attached.

Additional Accommodation.

- Wednesday 12th May £175 + VAT single £200 + VAT double (Usual price £239 + VAT single)
Friday 14th May £175 + VAT single £200 + VAT double

Places allocated on a first come first served basis

Gala Dinner - Group Table Booking

Ticket price £399 + VAT as above. Partner price £159 + VAT includes gala dinner and shared accommodation.

If you do not yet know the names of those attending, please return form completed as far as possible.

	Name of dinner guest to appear on table plan	Accommodation required (please indicate double or single)
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Delegate details

Delegate Name: Job title:

Company Name: Email:

Address:

Signed: Date:

Payment Method—payment is required before the event

Please indicate preferred payment method below. Cheques should be made payable to British Coatings Federation. For credit card billing, please complete the information below. (Regret AMEX is not accepted.)

- Cheque enclosed Please invoice Bank Transfer * VISA MASTER CARD

Purchase Order No (if applicable): Name on Card:

Card No: Expiry Date: Signature:

* For Bank Transfer: HSBC, 20 Albert Embankment, London SE1 7SY, Sort Code 40-01-08, A/C No 91161938; Swift No MIDLGB22, VAT No 218 1637 71.
Please forward a remittance advice to BCF Accounts quoting CONF10.

You may photocopy this form for booking additional delegates. Please return to Mrs Alison Brown, BCF Ltd, The Stables, Thorncroft Manor, Thorncroft Drive, Leatherhead, Surrey KT22 8JB, fax 01372 700851 or email alison.brown@bcf.co.uk by Wednesday 24th March - spaces will be given on a first come first served basis. Conference fees do not cover any individual costs or charges incurred outside those laid on within the official business programme. Programme subject to change. Cancellation policy: regrettably refunds cannot be given for cancellations but substitutions can be made at any time. All substitutions must be received in writing.